

## CBCA General Meeting Minutes

### Approved

March 25, 2021 via Zoom

#### Attendees:

A.J. Chippero	Julie Pierce
Amy Callahan	Keith Haydon
Arlene (no last name visible)	Larry (no last name visible)
Beth Enea	Laura Christensen
Carol Herington	Margaret Kearns (not in directory)
CW Wolf	Mark Steinberg
Diana Rubiales	Meg Hanna
Ed Hartley	Noell Crosse
Fran Veal	Paul Jordan
Frank Gavidia	Pete Cloven
Holly Tillman	Pete Peterson
Howard Geller	Rich Enea
Ingrid Hempell	Steve Pierce
Jane Mele	Stue (no last name visible)
Jeanne Boyde	Sue White
Jeff Patterson	Terri Denslow
Jim Diaz	Tim Allen
Jim Garret	Tim McGallian
John Rubiales	Wendy More

1. Call to Order: President John Rubiales called the meeting to order at 6:34pm

2. President's Message: John Rubiales

- A. Looks like we are not doing an Octoberfest or Rib Cook Off
- B. The Board is looking to see if there is something we can do outside the concept of Octoberfest and do it safely. The communities of Contra Costa County are not doing their normal events as was discussed at a special task force meeting of representatives from various cities. The meeting was centered on how the communities are planning their events and fund-raising opportunities in the era of State/County COVID 19 restrictions. The task force is also creating a network for sharing ideas on events.
- C. CBCA is looking for a person who would be interested in writing grants to help support the fund-raising efforts of CBCA. Please contact a Board member or John directly.

3. Financial Report: Terri Denslow

- A. The Financial Snapshot through the end of February is posted on the website. \$100,000 in Bank accounts. CBCA has cut back on expenses and that has had a good effect on the financial picture. Expenses are a little less than \$1,500 for the month and just over \$7,500 YTD. There is \$585.00 in Revenue which is 100% from membership dues. Top five expenses are: storage, online subscriptions, bookkeeping, Bocce security and electronic payment fees. An example of online subscriptions is the Square payment processing tool. Total monthly expenses were \$1,491. CBCA is working with a CPA for reports and to get ready for filing taxes. Some of the reports/statements include BOE Quarterly and Business Property statement for tax filing.

4. City Council: Mayor CW Wolfe

- A. Today is Medal of Honor day and Mayor CW Wolfe thanked all those who have served or are currently serving in the Military for their service.
- B. The Principals from our local schools are collaborating with the City on the “Do the right thing” program. Principals from four schools are discussing how to work out the program with the School District.
- C. The council recognized the Integrity Winners from our schools, 2 from our middle schools and 3 from our elementary schools, including A.J. Chippero’s daughter.
- D. The City Council celebrated Bob Hoyer’s Birthday. The Memorial Day Committee is working on some type of celebration, but it will be small. Tim McGallian is working on 4<sup>th</sup> of July plans.
- E. Mayor Wolfe wrote about SB9 in the *Pioneer* as it will affect us in Clayton. The City Council of Clayton voted to sign the Cal Cities letter opposing the bill unless it was amended. In addition, Mayor Wolfe has met with Senator Steven Glazer and Assembly member Tim Grayson to lobby the council’s position on SB9. The meeting went well, and Mayor Wolfe has agreement to meet and discuss the issue again with both parties. There is more support for the terms of the letter in the assembly as there appears to be wide bipartisan support for the bill in the Senate.

5. Planning Commission: A.J. Chippero

- A. The Commission met on March 9. There was a vote held for a resolution to recommend that the City Council deny the proposed subdivision and development of six detached single-family residences on the north side of Marsh Creek Road at the intersection with Diablo Parkway citing inaccurate designs. Next Council meeting will be 4/13.

6. Police Report: Rich Enea

- A. The department is recruiting for a person to fill Officer Pike’s position. Good news is there is not much going on relative to crimes in Clayton.

7. Bocce: Ed Hartley

- A. On May 2 league play will be open. There will be new revenue as 3 teams got refunds, but each team will pay \$400 if they re-join. There will be 3 league sessions, two will put revenue on the books for this year. Bocce will not need to dip into CBCA for any funding.

8. Programs: Jane Mele

- A. Wendy Moore will be the company of the month and guest speaker for April.

9. Jane introduced Jeff Patterson with Patterson Enterprises.

Jeff joined CBCA a few years ago and volunteered for Octoberfests and Holiday celebrations. His office is in Downtown Pleasanton where he and his wife Deryl own the business. Jeff is a licensed EMT. Jeff is passionate about helping people and expanded into the world of CPR and first aid certification training after retiring from his EMT work at Golden Gate Fields. Jeff started his business seeing a need to focus on the 1,800 dental offices in Alameda and Contra Costa counties. As he focused on that market, he did mailers every 6 months and picked up some medical offices as well. He now also focuses his marketing efforts on healthcare providers. As he grew his business, Jeff saw opportunities to help schools, fitness centers and coaches. He has a strong website that he gets most of his business from along with yelp reviews and referrals. His success is training with a personal touch. He outreaches to his clients every 2 years to remind them to renew their training. Jeff also sells AED’s and trains people on their use. In addition, he offers active shooter training. Jeff’s CPR training has incorporated all of the safety measures to meet COVID-19 standards. Jeff is a licensed instructor of the American Heart Association and American Health and Safety Institute.

10. Jane introduced Noell Crosse.

Noell is the Public Education Coordinator with Contra Costa County Fire Protection District. Noell has been with CCCFPD for a year and was hired to revamp the public education programs. Noell brings emergency preparedness training and expertise to communities throughout the county. Everyone should have a plan for personal and family emergency preparedness. There are three steps to a good

plan. First is where to go with the family and pets. Second is have a “Go Kit” ready and third is create a buddy system.

Where to go includes knowing what hotels, or family/friends’ homes are available and at least 20 miles from your home if you have to evacuate. Keep in mind red cross shelters may not take pets. Know evacuation routes and alternative. “Go Kits” are easy to google, and the sites tell you what to put in one. Think about meds and special needs. Don’t worry about food since food is easy to get. Creating a buddy list included a minimum of 2 people who live near you and have different schedules. Also have an out-of-state contact. Your buddies should have a key, your contact information, know about your pets and know how to access your home.

Useful sites are: [www.ready.gov](http://www.ready.gov) [www.fema.gov](http://www.fema.gov) [www.emergency.cdc.gov](http://www.emergency.cdc.gov)

Noell will send her PowerPoint presentation to Jane for posting and circulation.

11. John Rubiales adjourned the meeting at 7:36pm

Minutes respectfully submitted by Meg Hanna