

CBCA General Meeting Minutes
Draft for CBCA Board review and approval

October 28, 2021 - via Zoom

Attendees:

Carl Wolf	Kelly Scholes
Debby Bruno	Mark Steinberg
Dee Vieira	Matt Tillman
Denise Erden	Mike Brandy
Helen Steinberg	Nancy
Holly Tillman	Rich Enea
Ingrid Hempell	Sandy Johnson
Jane Mele	Scott Denslow
Janis Hester	Sheila Driscoll
Jim Diez	Steve Pierce
John Rubiales	Sue White
Julie Pierce	Terri Denslow
Keith Haydon	

1. Call to Order: President John Rubiales, Jr. called the meeting to order at 6:34pm
2. Debby Bruno Report on Holiday preparations
 - A. Debby announced that the Holiday decorations will go up on Saturday, November 20 starting at 9am. 5-6 trucks are needed to be loaded at 8:15am at A1 storage. Volunteers are needed that have knowledge of how to set up the decorations. Volunteers are asked to bring ladders. Contact Debby at holidays@claytoncbca.org to sign up for holiday decorating.
 - B. Dessert with Ms. Clause is not scheduled this year due to the expense of Endeavor Hall, cleaning fees and current regulations. It was recommended later in the meeting that a communication go out to CBCA members covering the costs of the event and why the event is cancelled. If a member would like to cover the costs, then consideration may be given to having the event.
 - C. Debby will update the board on the Tree Lighting event.
3. Terri Denslow introduced Mike Brandy from the Board of Mt. Diablo Interpretive Association.
 - A. MDIA is a 501c(3) corporation made up of all volunteers and supports the California Department of Parks and Recreation. Funds are raised through merchandise sales and membership. MDIA rebuilds trails and trail signs, coordinates the volunteers in the Parks programs and provides the necessary resources for the Mitchell Canyon Visitors Center and Summit Museum to open throughout the year.
 - B. MDIA conducted a feasibility study to upgrade the Visitors Center and has gone through the process of hiring an Architect from John Ware Associates. The upgrade is critical since between 34-35 thousand people come to the center each year.
 - C. MDIA conducted over 120 visitor interviews and listened to the needs of the K-12 schools. What was clear is that the center needed a small indoor space, large outdoor area, an area to accommodate K-12 classes, multimedia capabilities and a small meeting

room. Also, the native plant garden needed to be easily accessible and incorporated into the center.

- D. The new building will take advantage of the hillside location to utilize the natural cooler airflow and natural light during the day. The center will be ADA compliant and accommodate school busses.
- E. Next step is to apply for a state grant under Proposition 68. There is stiff competition and only \$25MM is available statewide. The grant application is 72 pages and will be submitted in January. In addition to the grant application MDIA is fundraising. Mike would like to connect with the business community since there would be mutual benefits to support each other.
- F. The website is being revitalized to help with the fundraising campaign. Please contact Mike brandymike@gmail.com for more information and how you can help.

4. President’s Message:

- A. John Rubiales announced the results of the CBCA Board nominations: Denise Erden will remain as the 2nd VP, Membership. Helen Steinberg will be the Secretary.
- B. Hay Day is this weekend. You can donate candy at the Clayton Community Church or at Sue White’s office.

5. Membership Report: Denise Erdem

- A. There currently are 144 voting members, no new members and the Board will be voting on a new member next week.

6. Treasurer’s Report: Terri Denslow

- A. The September financial snapshot is on the website. There is \$115,139 in total in the bank accounts, \$75,419 in YTD expenses, and \$48,016 in YTD revenue. The major source of revenue is Bocce. The major operating expense was in accounting for the tax preparation. The 2020 taxes are filed with one more document for the state due to be sent.
- B. Steve Pierce has been working with the scout troops to get them classified as a 501c(3) entity. This will protect CBCA in their sponsor relationship as well as protect the scout troops.
- C. Terri extracted from the balance sheets:

Bank Account Balance (Cash on hand)	Expense/Revenue 2020
\$245,971 Year 2019	\$55,308 Revenue with 90% from Bocce
\$112,063 Year 2020	\$94,701 Expenses with 50% from Bocce
\$105,188 Year 2021	
COVID restrictions on events ate into funds	Bocce revenue outpaces expenses

- D. Over the years there has been lots of time and effort spent on making Bocce a success and such a large part of the revenue production for CBCA especially when CBCA was not having events. Many thanks to the dedicated work of the Bocce Committee: Ed Hartley, Cecilia Hartley, Keith Haydon, Dennis Mitchell, Rod Overstreet, Becky Overstreet, Jim Lawrence, Lisa York and Karrie Connors. There is a huge amount of work that goes into scheduling, communication, and overall management to bring this high level of success to Bocce and CBCA.

7. City Council: Mayor CW Wolfe

- A. Last month CW joined Jim Diaz to attend the League of California Cities annual conference covering critical issues facing city governments. There was a wide range of knowledge, and the seminars gave attendees a chance to gain insight on many diverse topics. In addition, there was an EXPO that gave them an opportunity to learn about city-focused products and technology.
- B. The city is working on the American Rescue Act Funds with downtown businesses the most important focus.
- C. There was a book sale at the Clayton Library which was highly attended.
- D. The mayor's conference will not be at Clayton this year which is disappointing since we will not be able to show off our great community. There are no in person conferences but perhaps next year it will be in Clayton.
- E. The city is working on the housing element. There was a virtual public workshop providing the Clayton residents a way to express views, participate in the process and gather knowledge on the housing issues facing the city. In addition, there will be downtown pop-up events and a second workshop is planned to involve the public in this issue. Clayton is required to zone for an additional 570 housing units.

8. Adopt a Family and Holiday giving: Sue White

- A. CBCA has 5 families they have adopted. 3 families are passed on to Ed's and CW. 2 families will need donations. Call Sue at 672-2272 for more information on the family's needs. \$25 Safeway and Lucky gift cards are always welcome donations for these families.
- B. CBCA is helping Meals on Wheel and the VA Hospital. Please donate towels and washcloths, throws, or kitchen towels. Please put them in a bag with handles. For the VA Hospital sweatshirts and sweatpants are needed, size men's M – XX. Contact Sue for more donation information.

9. VFW: Mark Steinberg

- A. The VFW is sending a flyer out about the Wreaths Across America program. The Veterans Day Poppy Drive is kicked off and donations are welcome. Come to Clayton Safeway to donate for the benefit of Veterans in need.
- B. Please join the Veterans of Foreign Wars Post 1525, its Auxiliary and the Cities of Concord and Clayton on November 11th at 11am at Todos Santos Plaza to honor all who have served in the military. Dawn "Dusty" Napier, the State Commander of the VFW for California will be the keynote speaker.

10. Programs: Jane Mele

- A. The program featured speaker is not yet set in stone. In December there is no program.

11. Hay Day: A.J. Chippero

- A. CBCA is asking for volunteers. The event is this Sunday 2-4pm in the Community Church parking lot. Volunteers are needed for set up and break down. Candy can be donated at the church, Sue Whites office or A.J.'s house. Contact Rachel Porter rachael.porter@claytoncc.com for volunteer information. Entry fee for the event is canned goods or non-perishable items.

12. Reminder: CBCA membership dues are due by December 31. If dues are not received on time, it is \$25.00 more. The membership will be notified next week about payment of the annual membership dues and the deadline.

13. Meeting adjourned 7:33pm

14. Next Meeting Thursday, November 18 6:30pm

Meeting minutes respectfully submitted by Meg Hanna